

VOR-TEX

WEBINAR

STREAMLINING MARKETS AND CREATING DATA-DRIVEN BUSINESSES



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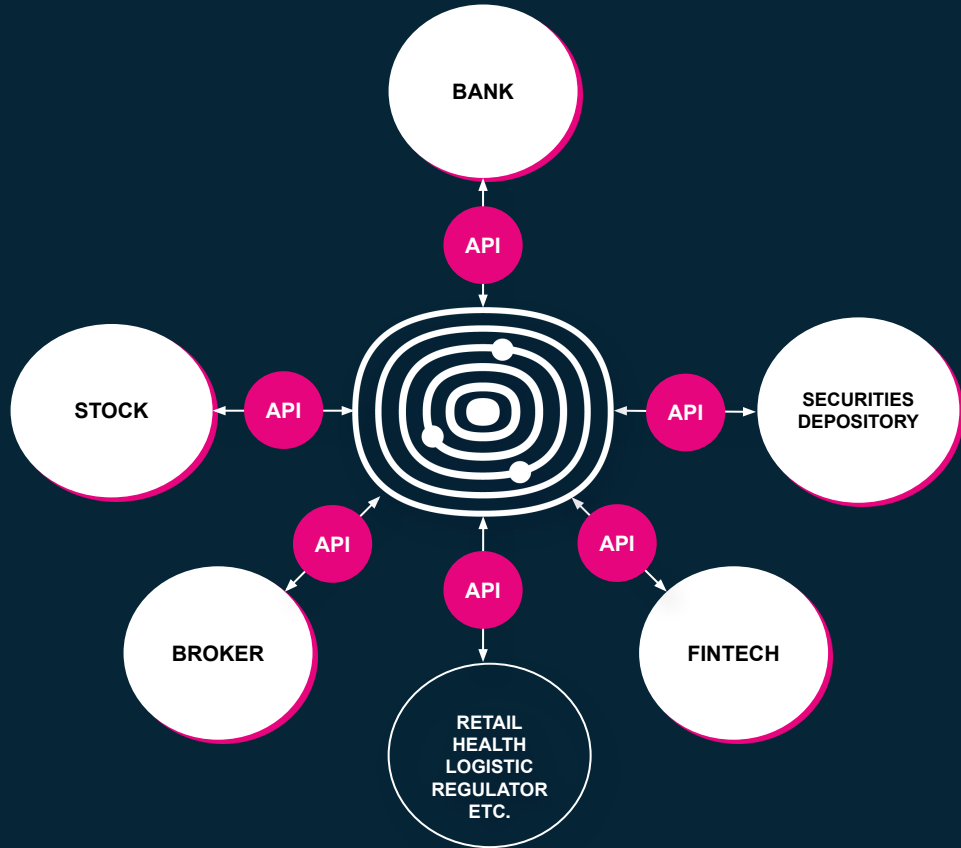
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Digital Economy



To survive **organizations must participate in the digital economy.**

API connects the digital economy.



The **obstacles** (time and effort) to producing an **API** makes it slow and costly¹. This is particularly true for **big legacy organizations**.

The **cost** of failing to digital is higher than ever (an average of **USD 9.5MM**)².

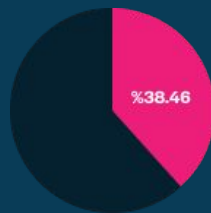
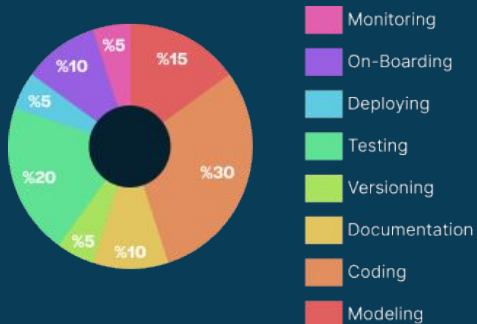
1. An average of 40 hours and two weeks of software development
2. Deloitte / Mulesoft 2023 Connectivity Benchmark Report

Obstacles to producing an API

Average of 40 hours and two weeks to producing an API



IT time spent in custom integrations

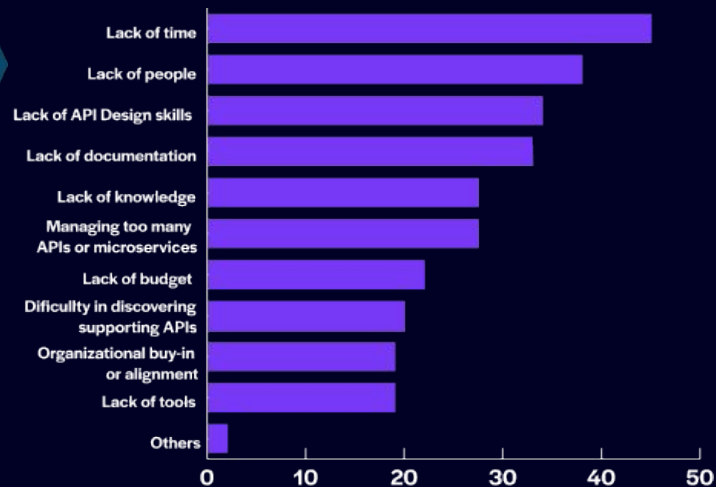


Year 2022



Year 2023

The lack of time and people are the biggest obstacles to API production.



The Solution



NOCODE integration technologies are used by **analysts** and developers to accelerate API production.

All without writing nor deploying a single line of code.

... 10x faster than traditional approaches.

1. CONNECT



On-demand or periodic query/update



2. TRANSFORM



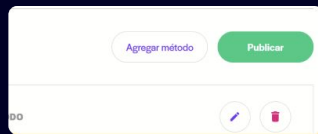
Filters, selections, computations, formats, headers, mashups, validations, mappings, calculations, aggregations, data pipelines

3. MODEL



Versions, communication protocols, paths, output templates, security, usage limits, data dictionaries

4. PUBLISH



Version (un)publishing to the developer portal and gateway.

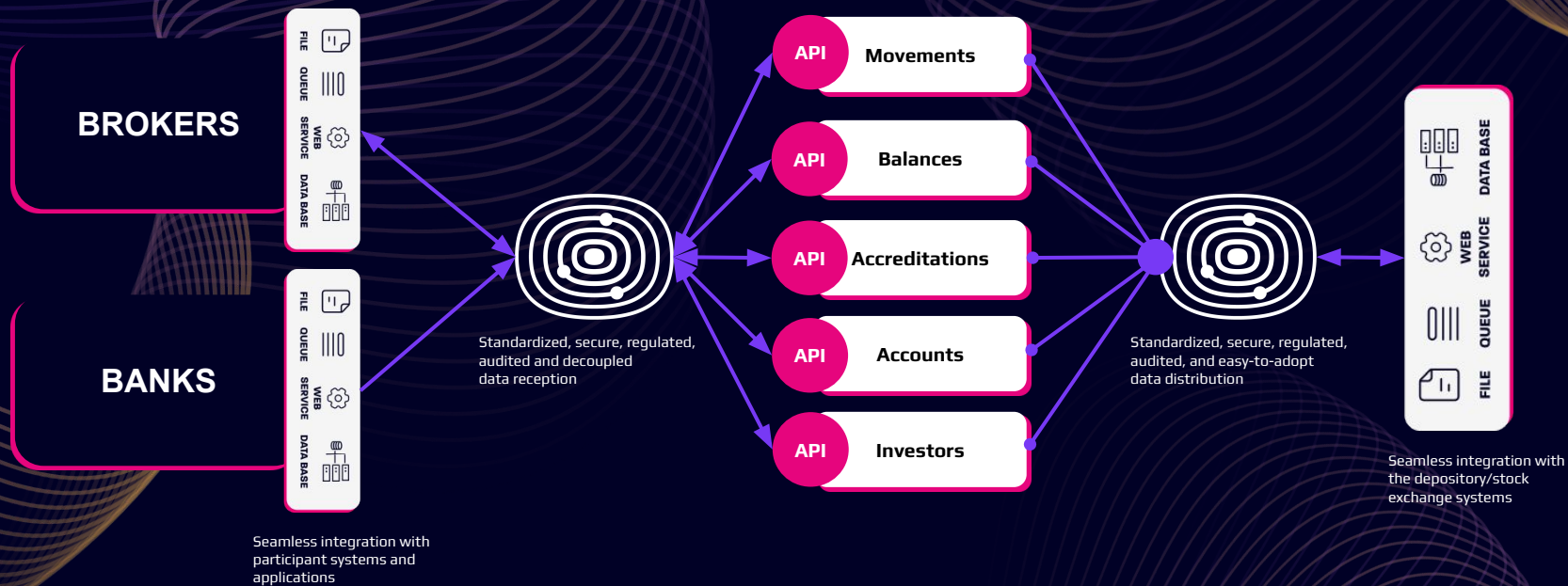


5. ADAPT

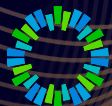
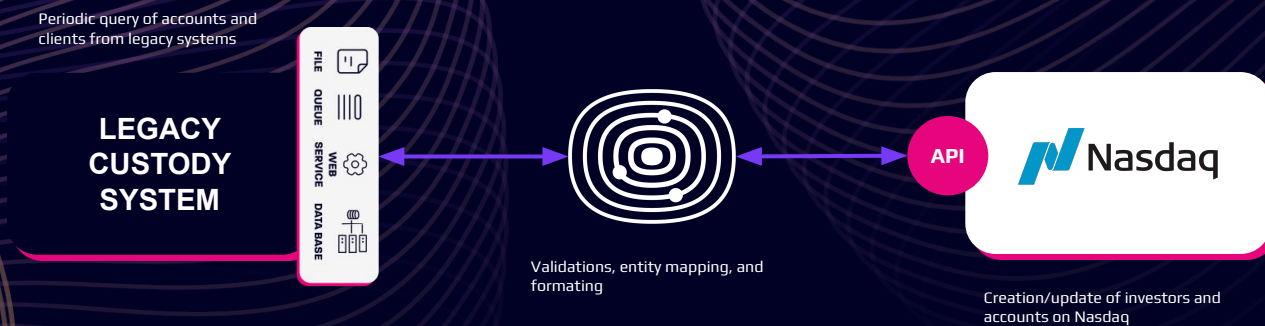


Catalog, applications, usage statistics, output preview, test console, code snippets, OpenAPI specifications

Use Case: Distribution



Use Case: Interoperability



BYMA
Bolsas y Mercados
Argentinos

23.745

Average daily account creation.

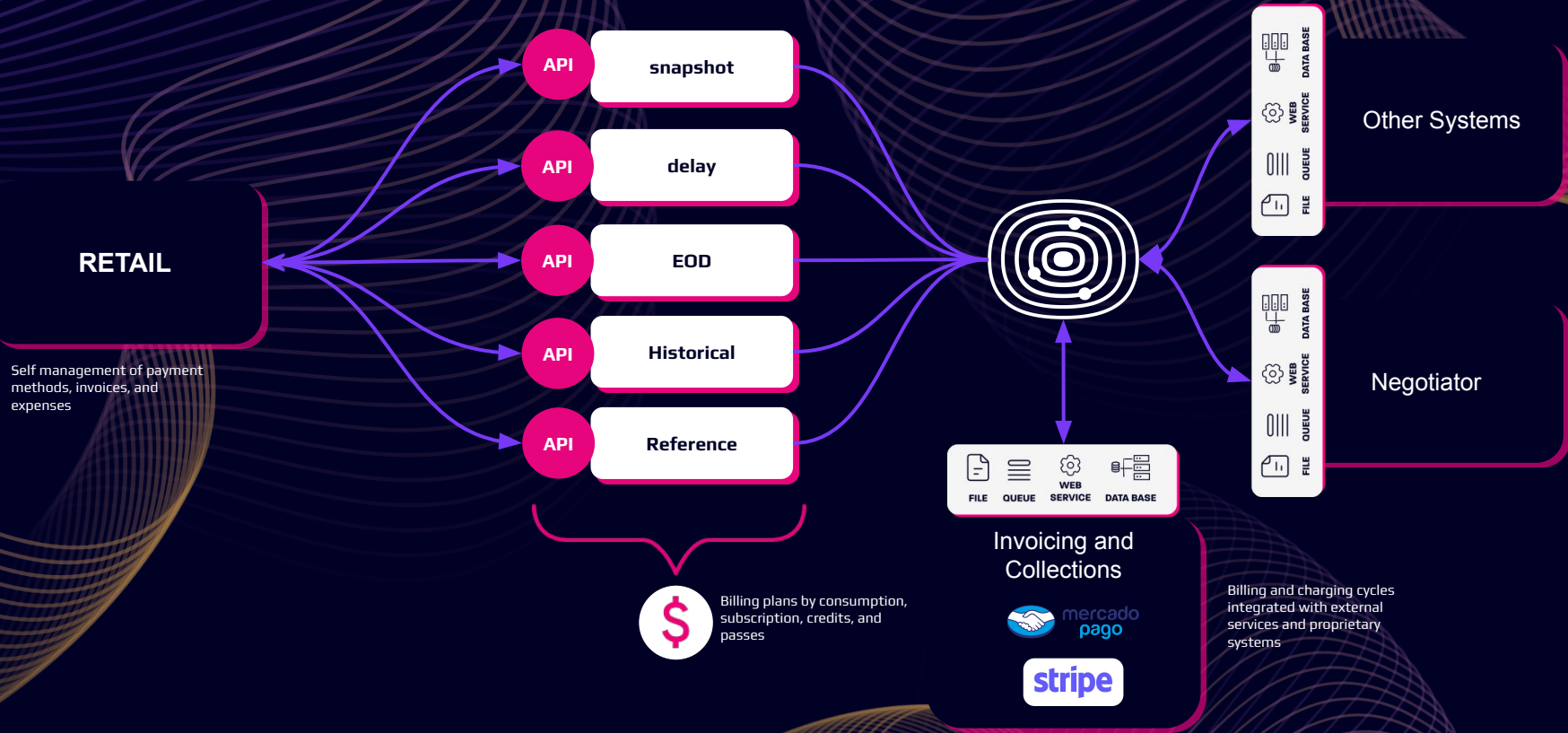
25.072

Average daily investor creation

900.000

The accounts created
since its implementation

Use Case: Monetization



Use Case: Crypto

