Deutsche Bank Direct Securities Services



# EXPANDING MARKET INFRASTRUCTURE THROUGH INNOVATION

# MARCH 2012

Passion to Perform

### **INNOVATION: A Constant Challenge**



Flexibility to change is key to remain competitive.

• Creation of **innovative competitive advantage** is key to survival.

Seek to create and expand a new market segment with growth potential.

- Go beyond geographical borders.
- > **Engage** the right partners.
- > **Nurture** relationship for the long run.

# **TRANSFERABLE CUSTODY RECEIPTS – TCR** Pioneer Footprint in Global Markets



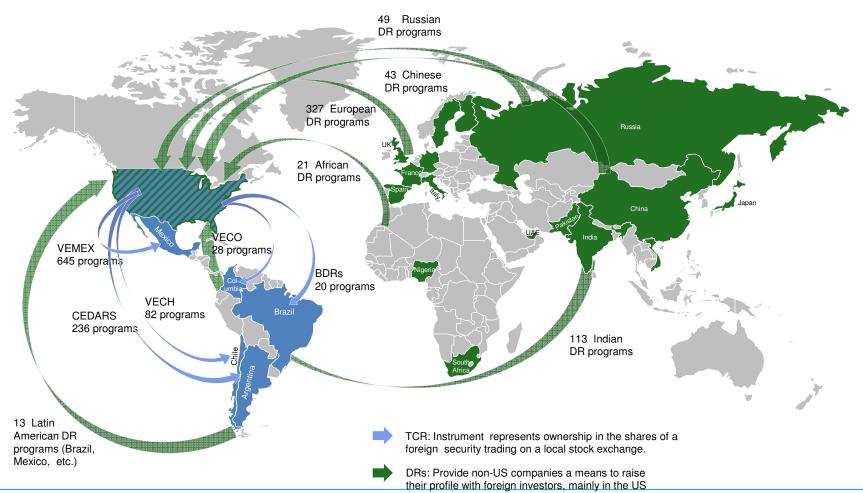
- Expand multiple market segments through focusing on potential demand:
  - DB brings in expertise and education across the market's value chain (infrastructure, market participants, and investors).
  - > Our proven track records are testimonial to our commitment in the product
  - Flexibility of TCR models and features to fit each market's demand and regulatory requirements.
- Enables local investors to invest in foreign securities without cross-border transactions.
- TCR calls for partnership with local market regulators, central securities depositories, stock exchange(s), fiscal authorities, to achieve the best model to fit the market's requirements.
- TCR is a long-term program for the market, needs long-term commitment from all parties.

Create a gateway to the world's securities world through the local Exchange and CSD.

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### **INVESTMENT FLOWS OF DB's DR AND TCR PROGRAMS**





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### **TCR's live markets**

#### 1. Argentina

- Certificado de Deposito Argentino (CEDEARS).
- Trading started in 1998 after the Securities Commission (CNV) released Resolution Nr. 291/97.
- Total of 236 Cedears listed: 205 Equities/ADRs & 31 Corporate Bonds.
- TCR's are considered local securities, hence follow same criteria as local securities.
- <u>http://latinamerica.db.com/ar/</u>

#### 2. Mexico

- Valores Extranjeros para Mexicanos (VEMEX).
- Trading started in 2003.
- The basic regulation for the Foreign Investor Segment (SIC), was adapted. Government granted tax exemption for capital gains to Mexican Investors.
- Currently 645 VEMEX listed (330 Equities/ADRs, 309 ETFs, 6 Bonds).
- Represents an average of 25% 30% of the current traded volume in Mexican Stock Exchange.
- http://vemex.db.com/

#### 3. Chile

- Valores Extranjeros en Chile (VECH).
- Trading started in December 2009 after reviewing with DB existing international segment regulation.
- Total of 82 VECH listed (ETFs).
- http://www.db.com/Chile/VECH

#### 4. <u>Brazil</u>

- Brazilian Depository Receipts (BDR's).
- Trading started in October 2010.
- Total of 20 Equities.
- Additional 10 programs are pending of approval by the local regulators.
- <u>http://www.db.com/brazil/</u>

#### 5. Colombia

- Valores Extranjeros en Colombia (VECO).
- Trading started in December 2010.
- Total of 28 Equities.
- http://www.db.com/TCR/VECO

#### Visit our General TCR's Website: http://www.db.com/tcr

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# **TCR Latest Market Updates**

# Chile (VECH)



- Ongoing discussion with regulators and Central Bank to implement the already approved negotiation in Chilean Pesos.
- Tax exemption for local investors investing abroad through the local Stock Exchange still remains a challenge.

#### **Brazil (BDRs)**

- Listed 2 sets of 10 Equities. (total market 70 Programs authorized).
- Abolished IOF Tax 6% but remaining 0,38% => consultation under way.
- Investor qualification criteria allowed to invest in TCR has been expanded .

### Colombia (VECO)

- Clarification needed to list other instrument's types, e.g. ETFs.
- Retail investors to be eligible would be convenient considering that Retail Investors represent 40% of the Colombian Market.
- Consultation under way regarding Tax exemption for ETFs.

### DR – TCR

**Depositary Receipts (DR)** 

- > Sponsored by the Company .
- > Driven by the Company.
- > Capital Raising Product.
- > ADR Programs could be consequence of an international IPO.
- > DRs underlying assets are mainly equities
- > Standard DR model.

Transferable Custody Receipts (TCR)

> "De Facto" sponsored by the TCR Issuer.

 Driven by Investor's demand thus developing a new market segment with highly liquid securities.

> Not Capital Raising Product.

> TCR Programs are the consequence of the investor interest on existing underlying securities.

> TCRs underlying assets can include Equities, Bonds, ETFs, ADRs, commodities and warrants.

Flexibility of TCR models and features to fit each market's demand and regulatory requirements.

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### **KEY BENEFITS OF TCR**

#### **Key Benefits of TCR**

#### **STOCK EXCHANGE & ECONOMY**



- The value chain of transactions is retained in the local market (e.g. trading, brokerage, CSD & Custody Commissions)
- All local market participants e.g. Stock Exchange, CSD, Brokers, Custodians) benefits from increased volumes thus reducing marginal cost of transactions
- Stimulation of the local market. Supports market capitalization

- Greater selection of securities to offer to investors
- Creates a liquid market with international securities
- Supports stock market role as a capital intermediary
- Market Transparency. All trades can be followed
- Promote fund and portfolio management market

INVESTORS



- Able to gain diversification in a more convenient way; greater accessibility to global choice of investments
- Direct accessibility to foreign securities through the local market
- Trade and execution are done in the local stock market
- Priced in local currency and exchangeable into underlying shares
- Corporate action pre-advices and payment through the local stock market
- TCR holders' interests are also protected

**BROKERS / FUND MANAGEMENT** 



- Opportunity to expand services and knowledge
- Maintain and expand relationships with their client base
- Greater selection of securities for product differentiation
- Encourage diversification of investment portfolio
- Facilitate new product development
- Follow same settlement cycle convention as the local market
- Same trading hours as domestic securities
- Reduce marginal costs through increased trading volumes

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### **TCR PARTICIPANTS**

# Investor **Local Brokers Stock Exchange** Securities Exchange TCR Commission **Foreign Brokers** Local CSD **DB** Custodian Issuer/ Sponsor DB

#### **MARKET PARTICIPANTS**

#### STOCK EXCHANGE ROLES

- Establishes the framework for TCR programs
- Monitors TCR issuance and cancellation activities
- Regulates TCR trading in the Stock Exchange
- Verifies and publishes the corporate information reported by the TCR Issuer (DB) at the Stock Exchange
- Monitors the information related to the TCR Issuer (DB)
- Receives and approves the information filed by the TCR Issuer for new TCR programs

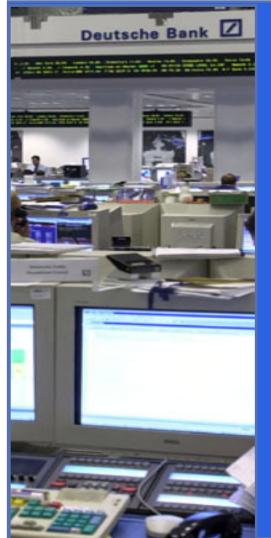
#### **DB'S ROLES**

- Plays an active consultancy role and works together with the Stock Exchange, Regulators and related parties to develop TCR and the new market segment.
- Assists in drafting TCR rules and regulations
- Acts as a TCR issuer and provides custodian services for the underlying shares
- Provides Corporate Actions Information services.

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#### **CONTACTS**





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